Innovative Practice Forum – Boston Meeting

Future of IP Prosecution: *"Reducing Risk and Increasing Efficiency in a Demanding Market"*

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The Evolving World of IP

AURORA NORTH

US Law Firm

- Risk Management
- Client Requirements
- Operational Efficiency
- Profitability
- Talent Retention
- USPTO eMod
- Global Dossier
- Technology

The Evolving World of IP

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- Liability Insurance Requirements
- Secondary Docket
- Records Retention/Destruction

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- Meeting Client Specifications
- Caps on Fees
- Client Report Cards

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- Metrics to Quantify Productivity
- Standardized Procedures
- Automation

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- Reducing Overhead
- Reducing Write-Offs
- Accurate & Timely Billing Practices

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Risk Management

Client Requirements

Operational Efficiency

Profitability

Talent Retention

USPTO eMod

Global Dossier

Technology

- Attract and Retain the Best Talent
- The Reasons People Leave
- Training

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- Patent Center
- Features Available Now
- Timing of Changes

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- Short-term Goals
- IDS Procedure
- Effect on Fees & Staffing

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- Patent Drafting Tools
- Data Analytics
- Practice Management

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- Interconnectivity of Challenges
- Holistic Approach
- Communicate and Share Ideas